



June 1, 2024

Dear Friends of The Greater Harrington Historical Society:

The Greater Harrington Historical Society has been preserving Harrington's history since 1977. As a neighbor to our local businesses, we actively try to create visitor experiences for our community that will draw people to not just our locations, but to our community as well. These visitors then hopefully spend time touring the town and spending their dollars with our local business partners.

A partial list of the events includes:

- Crossroads, a traveling Smithsonian Museum Exhibition
- Black History Month
- A quarterly lecture series with various topics
- Harrington Heritage Day
- Kids Day at the Caboose
- Santa at the Caboose
- And coming soon, a celebration of a documentary being created on the history of Blue Hen Records, a record company that created the Rock and Roll scene in Delaware that was based in Harrington.

As all of you have experienced, the cost of business has risen. Since the Society relies heavily on State Grant-In-Aid, other grant opportunities, membership dues, and fundraisers, we have had to make up the difference by tapping into our reserves. The officers and members have decided to reach out to our community partners and create a "***Friends of the Greater Harrington Historical Society***" sponsorship program.

This sponsorship program will assist us in continuing our current programming, while allowing us to ensure our operational cost are met. In addition, instead of making requests of support to you each time we have a fundraiser, this annual sponsorship will automatically list you as a sponsor for any events our organization holds.

The GHHS is excited to share this great opportunity for your business, organization or as an individual to become an Annual Sponsor in support of the Greater Harrington Historical Society. The yearly sponsorship for the period of July 2024 through June 2025. During this period, the society would provide you with many advertising opportunities based on the level you select.

Currently the GHHS has about 7500 visitors to the museums and our events. We are continuing to grow our community outreach by holding more community events and placing our digital content online, where your sponsorship will also be displayed. However, to continue to offer these activities as well as new ones at a responsible cost, we need the support from our local businesses, organizations, and individuals. Our society's mission is to keep the Greater Harrington area's history alive for the education and enjoyment of the public. All our events, as well as admission to the museums, is free of charge. It is our desire to continue to offer all our opportunities free to the public. To do so, we are hoping for your support.

Please feel free to stop by the museum to visit us and see what we have to offer to our members. We are open to the public on the 1st and 3rd Sunday of each month from 12 pm to 5 pm and are also available to give tours by appointment.



We are very interested in connecting you with the Greater Harrington Historical Society and would be happy to show and review our programs with you. We also welcome guest speakers on historical topics, and we are always looking for new members that want to volunteer in any way. Feel free to contact us at the museum to discuss any of these opportunities.

Sincerely,

Doug Poore

R. Douglas Poore

Curator

The Greater Harrington Historical Society

302-670-6158

info@ghhsociety.org

www.ghhsociety.org

Enclosure



2024-2025 ANNUAL SPONSORSHIP LEVELS

PLATINUM

\$500.00

- Quarterly advertising in our newsletter – ½ Page Ad (ad provided by you)
- Listing in all fundraising materials at your sponsorship level
- Listing on sponsorship sign in our main museum building and all off-site events hosted by GHHS.
- Sponsorship announcements at various times during events and on our social media channels
- 4 tickets to our Sponsor's Reception, private event just for our sponsors
- Copy of the quarterly newsletter sent to you.
- Your business web link on our website

GOLD

\$400.00

- Quarterly advertising in our newsletter – ¼ Page Ad (ad provided by you)
- Listing in all fundraising materials at your sponsorship level
- Listing on sponsorship sign in our main museum building and all off-site events hosted by GHHS.
- Sponsorship announcements at various times during events and on our social media channels
- 3 tickets to our Sponsor's Reception, private event just for our sponsors
- Copy of the quarterly newsletter sent to you.
- Your business web link on our website

SILVER

\$250.00

- Quarterly advertising in our newsletter – ¼ Page Ad (ad provided by you)
- Listing in all fundraising materials at your sponsorship level
- Listing on sponsorship sign in our main museum building and all off-site events hosted by GHHS.
- Sponsorship announcements at various times during events and on our social media channels
- 2 tickets to our Sponsor's Reception, private event just for our sponsors
- Copy of the quarterly newsletter sent to you.

BRONZE

\$100.00

- Sponsorship listing in our quarterly newsletter.
- Listing in all fundraising materials at your sponsorship level
- Listing on sponsorship sign in our main museum building and all off-site events hosted by GHHS.
- Sponsorship announcements at various times during events and on our social media channels
- 1 ticket to our Sponsor's Reception, private event just for our sponsors
- Copy of the quarterly newsletter sent to you.

OTHER

- As a business, you would prefer to be contacted for donations for our various fundraisers at the time they are held
- Listing of your donation on fundraising brochures for which you donate



YES

I want to be a sponsor of the Greater Harrington Historical Society

Business, Organization, or Individual Name:

Contact Person: _____

Address: _____

Email: _____

Telephone Number: _____

Level of Sponsorship: _____

NOTE: The organization will follow up with you regarding the advertisement you would like to use based on the sponsorship level selected.

Please make checks payable to the **Greater Harrington Historical Society** and mail to:

The Greater Harrington Historical Society
108 Fleming Street
Harrington, DE 19952
Attn: Doug Poore

Thank you for your consideration of this request. Your support is greatly appreciated by all the members of the Greater Harrington Historical Society!